



## Invest in a Niche Franchise Model in the Billion Dollar Construction Industry

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# Own a Recession-Proof Business Loaded with Profitability

Your search for a profitable, easy-to-understand, recession-proof business model within the construction industry stops here. In the construction world, what seems to be a never-ending spiral of change orders and project delays can be overwhelming. Our simplified business model and support methods make business easier while still earning strong profits! Load Bearing Wall Pros is offering you a chance to earn revenue with our proven business model, solid procedures, simple estimate process, recognizable branding, and our dedicated support as your foundation.

Our name says it all — Load Bearing Wall Pros specializes in the professional removal of load bearing walls and columns within a home or business. Our franchise partners gain the procedures that have made us locally famous for excellence, precision, safety, cleanliness, and efficiency. We also provide structural remediation and wall-to-door conversion — another specialty niche that sets us apart! Our team is confident that your business can thrive. We are recession-proof, proven as we grew during the pandemic! Load Bearing Wall Pros is laser-focused on integrity. As such, we hope to connect with like-minded servant-leaders who operate within a grateful mindset.

Since our inception in 2017, we've removed nearly 7,000 load bearing walls. Our franchise package hands you the keys to this powerful concept that upholds safety in all we do, ultimately creating a business that you can feel proud to own while earning strong ROI. Flexible, scalable, and profitable — read on to see if Load Bearing Wall Pros is right for you.



# Not Your Everyday Contracting Business

Load Bearing Wall Pros offers you a chance to harness our secrets for this specialty niche where safety is imperative safety is a given and profit is inevitable. We understand that in the construction world constant changes and procrastinating customers can cause headaches — we completely do away with the obstacles that come with the traditional construction business model and here's how:

## ***Standout Services:***

Because of our niche service, our basic business model sidesteps the normal drawbacks of construction such as lengthy projects or multiple change orders because we ONLY handle the professional removal of walls which is complete in one day ( 99% cases).

## ***Other Streams:***

Besides load bearing wall removal, we also do kitchen remodeling, structural remediation and panoramic, collapsible glass door installation (wall-to-glass conversion)— two more in-demand services to drive profit.

## ***Build Your Business:***

Load Bearing Wall Pros is scalable! Add new employees and vehicles as you get comfortable with operations. Our services are applicable in any market and give you a wide customer base.

## ***Proven Business Model:***

Our company was founded by two brothers — Jason and Jared Hulcy — who carry over two decades of construction business experience combined. Jason, Jared, and their team will provide you with a model that has been validated with year-over-year growth since 2007 and the guidance to keep your business running strong.



## Become a Load Bearing Wall Pros Franchisee

Gain an easy-to-follow business model with strong leadership at the helm. The best franchise partners will have experience in the construction industry and understand the basic principles needed to perform this work. Here are other characteristics we are seeking in our franchisees:

- *Dedicated to 100% customer satisfaction in every project*
  - *Excellence and integrity in every interaction*
  - *Servant-leadership mentality*
    - *Attitude of gratitude*
- *Good with timing and schedule management*
- *Technical know-how for construction services*
  - *Team management skills*



# Bearing Your Burdens

Here at Load Bearing Wall Pros, we understand the importance of having a team by your side to help you towards growth. Our support model does just that and here's how...

## ***Load Bearing Wall Pros' Training Program:***

Our team will walk you through the ins and outs of ownership, covering all of the basics and details of owning a Load Bearing Wall Pros franchise. Training will take place in our headquarters' territory and within yours.

## ***Operational Support:***

After-hours answering service, a comprehensive operations manual, and a fast, pre-site visit ball park estimate process before visiting the site. Our operations manual includes detailed guidelines for vital business areas such as insurance, HR, inventory, and so much more..

## ***Marketing Matters:***

We've uncovered what works to get your name out there and business moving. And we've done it in multiple locations. From Google advertising to social media to email campaigns our team will provide support in what platforms work best and teach you how to harness these platforms to develop your business. We also give you organized systems for automated follow-up!

## ***Other Areas that Help Our Franchisees:***

Franchisees are granted an exclusive territory, will continue to receive insight into optimized operations, and are given a designated field support consultant.



# The Investment is Worth It

**Estimated Initial Investment Range:**  
\$242,550 to \$708,000 (includes franchise fee)

**Franchise Fee:**  
\$40,000

**Royalty Fee:**  
5% of gross sales (collected monthly)





## Connect with Load Bearing Wall Pros

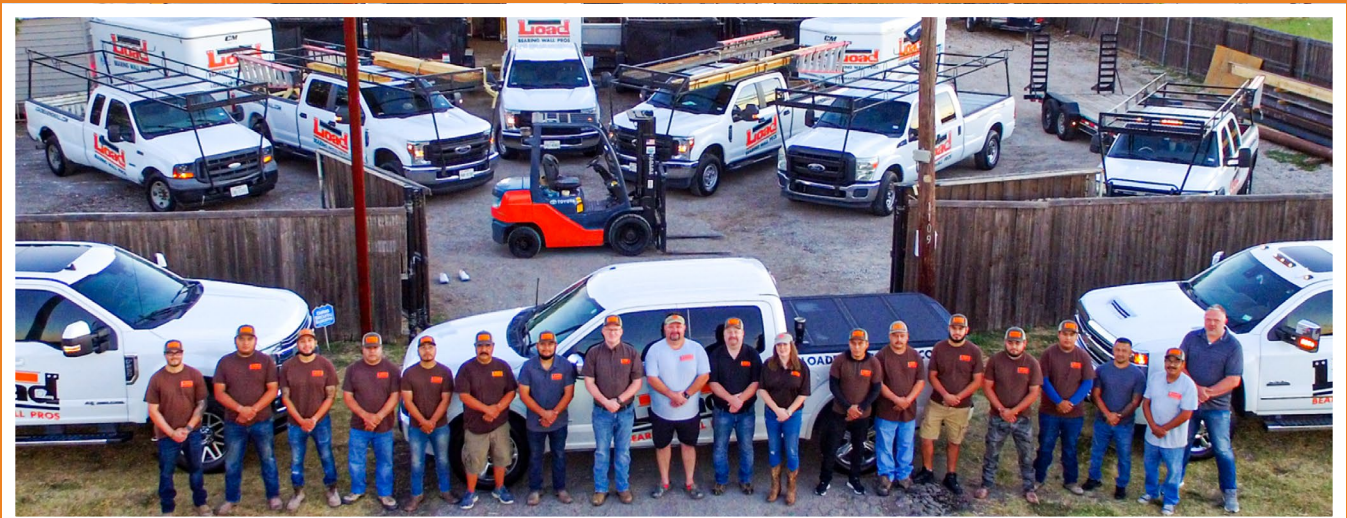
Your choice to own a business that is completely set apart in your market will change your future for the better. We're confident that Load Bearing Wall Pros will not disappoint. Contact us at [www.loadbearingwallprosfranchise.com](http://www.loadbearingwallprosfranchise.com) to get started.

# Load

## BEARING WALL PROS

WE ARE THE PROS

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